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# Faultless®

Faultless®  gets a Facelift  
Same Great Formula – New Look!

## Faultless is pleased to introduce

- A Sleeker & More Modern Look
- An Ergonomic Improvement
- Updated Graphics

## Benefits of the New DSC 2-Piece can Vs. old 3-Piece can

- Improved construction design - less seams to reduce leak / corrosion opportunity
- Easier on the Environment -100% recyclable steel, less propellant, and less plastic
- The Diameter and shape of the can is easier to hold and use

*Your customers are going to love the new design!*

## Some of the benefits described during our extensive market research:

- “I love the new graphics – more modern.”
- “It's easier to hold.”
- “Easier to grip can and easier to point starch.”
- “Less hand fatigue.”
- “Better spray pattern than the old version.”
- “More even distribution”
- “Ironing is easier...less fatigue”
- “Can reach the spray nozzle easier.”
- “Easier to remove the cap from the newly shaped can.”
- “Easier to handle while ironing.”
- “The feel of the can is better.”

## Professional Formula *Fabric Finish*™ continues to utilize our Industrial Strength formula that:

- Restores body – similar to the sizing in new garments
- Reduces finishing time – reducing fatigue and labor
- Gives cottons and blends a fresh, smooth *Professional* look

**New *Fabric Finish*™ ...it's not right until its **Faultless**®!**



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